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## PROJECT QUALITY MANAGEMENT WITHIN SERVICES

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**Abstract.** Quality management represents an assembly of activities for the administration of a company which determines the established quality, objectives and responsibilities through the quality management system, as well as the planning, control and quality improvement of activities. A project represents a series of interconnected activities which unfold after a certain plan, in a certain period of time, with certain resources with a view to obtaining a well established objective.

**Keywords:** Management, Project, Service.